

3rd Semester B.Tech Examination, Nov. 2004

ORGANIZATIONAL BEHAVIOR

Full Marks : 70

Time : 3 hours

Answer Q. No. 1 and any five from the remaining questions

*The figures in the right-hand margin indicate marks*

1. Answer the following questions: 2 × 10

- (i) Define Organizational Behavior.
- (ii) List any four challenges for Organizational Behavior.
- (iii) Discuss the rationale behind Classical Conditioning.
- (iv) What is Operant conditioning?
- (v) Define the Social-learning theory.
- (vi) Describe the two major types of reinforcement schedules.
- (vii) Define 'Projection'.

(Turn Over)

✓ (viii) What are the four classification categories of the Myers-Briggs type indicator?

(ix) What is 'fundamental attribution error'?

(x) Define the two factors in Herzberg's theory.

✓ 2. Describe the role and skills of managers. What are the three levels of analysis in OB model? 10

✓ 3. Describe and contrast the theories of classical and operant conditioning. 10

✓ 4. Identify the contributions made by major behavioural science discipline to OB. Describe why managers require the knowledge of OB. 10

✓ 5. What is personality? Discuss the Big Five Model of Personality. 10

6. What is the Three-Component Model of Creativity? 10

✓ 7. Discuss the five organizational constraints for decision-making. 10

✓ 8. Describe the Hierarchy of Need Theory and Goal-Setting Theory. 10