

Total number of printed pages – 8 B. Tech/MCA

HSSM 4101/HSS 1001

First Semester Examination – 2007

COMMUNICATIVE ENGLISH

Full Marks – 70

Time : 3 Hours

Answer Question No. 1 which is compulsory
and any **five** from the rest.

The figures in the right-hand margin
indicate marks.

1. (a) Supply the missing word/words in the following questions : 2×5
- (i) Communication among human beings takes place mostly through _____.
- (ii) If you begin a speech with the expression "Ladies and Gentlemen", you

P.T.O.

are using a _____ style of communication.

(iii) The word "before" contains _____ vowels.

(iv) When making a suggestion to someone, one often begins with the word "_____".

(v) Your friend is an excellent talker, but you aren't half as _____.

(b) Re-write the sentences below, correcting any errors which may be present. In case you think there are no errors in a sentence, write "No error". 2×3

(i) He asked me a simple question, but I wasn't knowing the answer.

(ii) Only one of these students from colleges in Bhubaneswar have arrived.

(iii) You take half and give me other half.

(c) You will find below some sentences which were spoken in response to some other sentences which are missing. Supply the missing sentences. 2×2

(i) _____ ?

Response : " No, that will take too long. We have to reach the airport in ten minutes.

(ii) _____ !

Response : "Yes, her singing has certainly improved in the last two months."

2. (a) Mr. Rashid, the Managing Director of Speedex Communications, is speaking in his office to Albert Vadra, the Export Manager.

Mr Rashid Albert, the proposal which your project team submitted to our clients in Brazil last week has been rejected.

(Albert does not say anything but his body language is quite expressive.)

Mr Rashid Wait, there is some good news too ! The Japanese clients are very happy with your work and have given us a large order.

What kind of body language could Albert have used ? 5

(b) Study the language used in the following paragraph and say whether it is an example of spoken or written communication. Which features of the language used here help you to decide whether it is spoken or written ? 5

What I'm trying to convey is this – we are indeed delighted that you've found some time to visit our factory despite the busy schedule which lies ahead of you. Ours is a small company but we are known for our readiness to try out innovative ideas, of

which this new process that we have introduced is an excellent example. We do hope, Sirs, that when you go back to your wonderful country, about which we have heard so much, you will not forget us and will find some occasion to associate us with your future projects.

3. Study the following conversation :

Mr. Murthy You have applied for the position of Sales Executive in our company ?

Chopra Yes.

Mr Murthy How much do you know about our company ?

Chopra Very little.

Mr Murthy Do you know that we are the largest manufacturers of leather bags in the country ?

Chopra No.

Mr Murthy As a matter of fact, we are manufacturers of several well-known products. We have just introduced

a range of electric bikes in the market.

Chopra Really ?

Mr Murthy So how do you think you can help the company to increase its sales ?

Chopra I have no idea.

Mr Muthy Do you have any experience of selling consumer products ?

Chopra No. I was teaching in a private college in Karnataka.

In about 60 words, comment on this conversation. Do you think it is an example of good communication ? Why, or why not ? How could it be improved ? 10

4. Imagine that you are travelling in a bus from Bhubaneswar to Rourkela. One of your fellow passengers turns to you and tells you that his pocket has been picked, and he has no money to pay for his ticket. He asks you for a loan of Rs. 200, which he promises to repay after

reaching Rourkela. You ask him a number of questions to satisfy yourself about the genuineness of his request and finally give him the money.

In about 60 words, write a dialogue between your fellow-passenger and yourself, presenting the situation described above. 10

5. Imagine that you are an industrialist, planning to set up a plant in Orissa to manufacture a new kind of solar-powered stove for cooking. You are invited to address a small group of businessmen who may be interested in financing your project.

In about 60 words, prepare a draft for an informal talk which you would give to this audience. 10

6. A German friend of yours, who visited Orissa and was introduced by you to Oriya cuisine, has asked you to send him/her the recipes for some popular Oriya dishes.

Write a recipe for one such dish, to be sent as an attachment to an e-mailed letter. 10